



Dog & Pony Productions Inc.

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## PRESS RELEASE

### IPM 2010 BRONZE SPONSOR

The upcoming Ploughing Match in Elgin County-St. Thomas has a new Bronze Sponsor! Dog & Pony Productions Inc. has joined other local businesses to support the IPM.

Dog & Pony has already produced “animated” Ellie, which is the IPM’s mascot, for the ipm2010 website. Have a look at [www.ipm2010.com](http://www.ipm2010.com). The animated gestures and movements of Ellie is a new feature for the IPM website to help increase interest and awareness.

A commemorative DVD for IPM 2010 will also be produced by Dog & Pony Productions and they will be shooting video at the IPM of various events to combine with still photos.

McNaughton says “This is a tremendous opportunity for me to do what I love in an industry that I love and help support the local community.” He grew up on a farm and participated in a ploughing competition in his teens in Middlesex County.

### “THE FANTASY SERIES” # 3 COMMEMORATIVE IPM 2010 POSTCARD

Dog & Pony Productions Inc. has also produced a commemorative postcard which is # 3 in “The Fantasy Series”. Jumbo is seen in this postcard visiting the IPM with his creative team, Bob & Gail McNaughton. When Jumbo was painted pink as an undercoat in 2001, he became magical and could tour around St. Thomas and Elgin County visiting sites and attractions. These postcards designed by Gail McNaughton and her sister, Norma Nelson-Lomoro, will be sold at the IPM in the Artisan’s Tent, at local businesses, on-line at [www.gailmcnaughton.com](http://www.gailmcnaughton.com), at the Horton Farmer’s Market and at the VON office. Bob, Gail and his Mother, Evelyn McNaughton, are avid supporters and VON volunteers. This souvenir postcard will also be given to each volunteer of the IPM for their contributions to make the IPM a huge success.

**Dog & Pony Productions Inc.** has been serving the community for over 11 years helping their clients “Tell their story to get noticed” through video, multi-media, animation and testimonials. They also provide marketing consulting to businesses and organizations.

For further information contact Bob McNaughton at 519-637-6410 or e-mail [bob@dogandpony.ca](mailto:bob@dogandpony.ca).